

Juicy Sex Stories Media Kit

Be seen by your target market

Juicy Sex Stories is a community where all erotic writers can share their stories. It's a place where authors gain confidence by posting short stories so our educated erotic readers can rate and comment on their work.

More experienced erotica authors also use Juicy as place to introduce their work to a large online audience.

It's also a vibrant community where members drop in and hang with friends online. They chat using instant messaging, send private messages and post on their friends' profile wall.

We post interesting interviews on the site. We take the time to find the right people to interview, and bring insightful case studies to life. Examples include Molly's Daily Kiss and contest winner Lunabelle

Juicy is now just over 12 months old and the growth (mainly achieved by stable organic Google search) has been incredible. We reach erotica fans in over 200 countries - the majority from developed countries.

Over six hundred people have now become members. They are every engaged and share stories and secrets - many share photos of their own sexual exploits. Members create their own profile their own way.

We are now viewed by over 12000 unique visitors daily and steadily growing.

This is an 18+ website only.

Our aim is to provide a platform for our erotic writers and readers to come together. And to offer a high volume of qualified leads for all of our community to share in.



Traffic audience

The United States is by far our largest digester of our erotic material. The United Kingdom, India, Australia, Kenya and Canada round out the top six at this time.

30 day graph of viewer's locations as of December 2015

		Sessions ? ↓	% New Sessions	New Users ?	Bounce Rate	Pages/Session	Avg. Session Duration
		379,319 % of Total: 100.00% (379,319)	77.12% Avg for View: 76.95% (0.22%)	292,526 % of Total: 100.22% (291,891)	53.92% Avg for View: 53.92% (0.00%)	3.02 Avg for View: 3.02 (0.00%)	00:04:11 Avg for View: 00:04:11 (0.00%)
1.	United States	150,510 (39.68%)	79.05%	118,980 (40.67%)	50.94%	3.28	00:04:27
2.	Australia	36,609 (9.65%)	78.30%	28,666 (9.80%)	45.71%	3.30	00:04:36
3.	India	34,936 (9.21%)	81.77%	28,567 (9.77%)	67.96%	2.04	00:02:36
4.	United Kingdom	31,204 (8.23%)	79.35%	24,759 (8.46%)	52.28%	3.18	00:03:48
5.	Kenya	23,040 (6.07%)	55.76%	12,847 (4.39%)	59.84%	2.43	00:04:43
6.	!• Canada	16,132 (4.25%)	81.26%	13,109 (4.48%)	49.93%	3.28	00:04:04
7.	South Africa	8,848 (2.33%)	68.03%	6,019 (2.06%)	54.43%	3.03	00:04:46
8.	(not set)	8,106 (2.14%)	50.44%	4,089 (1.40%)	66.41%	2.16	00:03:43
9.	Netherlands	6,516 (1.72%)	65.16%	4,246 (1.45%)	58.73%	2.43	00:04:13
10.	Indonesia	5,083 (1.34%)	73.66%	3,744 (1.28%)	50.82%	3.37	00:05:30

Alexa Ranking

With the rise of our unique visitors our Alexa ranking is also constantly rising. Graph of ranking Dec 2015





Advertising packages

There are many styles of advertising on Juicy. While all leads are already warmed up, Juicy Sex Stories does not guarantee any click through rate or conversion at your end.

Package one

- \bullet You ad (483 \times 100) will be in a high rotation spot front and centre on our home page.
- Your ad (483 × 173) will go into high rotation on our stories (you can choose genera if you prefer)
- Your ad/ads will go into high rotation on all of our member's profiles.
- You ad will feature in our monthly newsletter. You can include some advertorial style text.

This package costs \$250.00 USD per month

Package two

- Your ad will appear at the right hand side of our site. Top position
- Your ad will go into rotation of all stories (you can choose genera if you prefer)
- You ad will go into rotation to all of our member profiles
- Your ad will feature in our monthly newsletter.

This package costs \$80.00 USD per month

Package three

- Your ad will appear on the right hand side of our site first in best served.
- Your ad will go into rotation to all stories
- You ad will go into rotation on all members profiles

This package costs \$60.00 USD per month

Competition sponsors

Juicy will be running many competitions in the future. These will always judged by respected members of the erotic community and the Juicy community and staff. Our first competition had sex blogger extraordinaire Dangerous Lilly as our first guest judge, who was a complete and utter pleasure to work with.

Contact <u>team@juicysexstories.com</u> to see how you can be the next competition sponsor and get maximum exposure for your company or product.



You receive

- Advertising front and centre on the competition page
- High rotation on Juicy sex story pages
- High rotation on members profiles
- Sponsor ad on our juicy newsletter.

Interviews

Interviews at Juicy Sex Stories are chosen based on merit and members' requests. There are many companies we will not interview as we respect our community and do not want to seem like we endorse certain views held by the person / company we sit down with.

Requests for an interview for your company or to speak to us about a product or a new release should be directed to team@juicysexstories.com.

All interviews will be approved by both the interviewee and Juicy sex Stories before release. All interview links will be sent out on the latest <u>Juicy Newsletter</u> to all opted in members of our growing membership.

Here is the link to our interview with LELO

<u>Talk to us</u> to expose your product to an ever growing qualified community and readership.

Juicy Sex Stories Book Shop

To protect our Google ranking and the benefits this brings to all our members, we do not publish content which is already online on other sites. This means that many stories that our members submit are unfortunately not published. As appreciation to our writers who have already published works and choose to share their new non-published work with us, we offer our free bookshelf.

There is always free space available for our consistent writers to place their published works on our bookshelves. This is a free service our way of saying thanks for sharing new work with our community.

For information on how you can have your books on our shelves contact team@juicysexstories.com

While we are happy to show your work there is no guarantee of click through rates or sales.

We look forward to working with you.